

Why We Say, "Sustainably Made in China"

You may have noticed Full Circle puts "Sustainably Made in China" on all of our packaging and our website. Many might think China and sustainability are mutually exclusive, but that is up to the manufacturer. Full Circle's core values are based upon being a responsible part of the community. This means not only creating sustainable products, but ensuring our processes and how we treat our people are upheld to the same standards.

Before we get into how we ensure sustainable production, it's important to fill you in on *why* we produce in China. First, Full Circle was launched by 4 friends while living in China. Many of our products use bamboo, cellulose and loofah, all raw materials which naturally grow in the region. Also, producing close to the materials source helps to minimize transportation and carbon emissions.

Full Circle aims to be a bit different from other companies in every way. From designing award-winning products that look more like artwork, to actually taking control of our entire supply chain. Consumers have seen and felt the consequences of brands that outsource production, but do not take a firsthand role in their supply chain. Full Circle launched with the goal of always having ownership of materials, standards, quality and processes in our production. It is not a third party on the ground in our factories, it is Full Circle team members. We have met with the bamboo farmers, worked with our factories to minimize waste and have a presence throughout the entire production process. We believe it is up to the brand to set their own standards and follow through, rather than relinquishing responsibility to a third party. We pride ourselves on controlling the entire process. And, more importantly, we are there making sure those standards are upheld every single day. We are proud to share some examples:

- Full Circle is involved in every step of the production process from sourcing (all of our co-founders have personally been to the loofah farms and met with the bamboo growers), to production, to distribution.
- Full Circle sources raw materials close to where all of the processes and packaging is done to minimize transportation.
- We ensure scraps and waste materials are recycled.
- We use recycled and FSC certified paper for our marketing materials and packaging
- We audit our factories according to the following: fair labor practices, health & safety, compensation & work hours, environmental conditions including air and water, as well as waste disposal.

As we say on our site, we are not perfect and do not claim to be, but we strive to do better every day. We look forward to expanding our initiatives and welcome comments or suggestions.



Heather T. Kauffman
Co-Founder

Certifications

