



Position: Preserve Gimme 5 Program Manager

Full-Time

Start date: March 2010

Are you the kind of team member who will make us wonder how we ever lived without you? Do you love a good challenge and consider inventing smart solutions to problems just part of a good day's work? Do you want to work at a fast-growing, game changing company where you'll be held highly accountable for delivering results—and have fun doing it?

A year ago, we launched a #5 plastic recycling program called Preserve Gimme 5. Jointly supported by other sustainable brands (Stonyfield, Brita and Tom's of Maine) and operating at Whole Foods stores around the country, the program provides an important solution for hundreds of thousands of people who can't recycle #5 plastics where they live. Preserve recycles the #5 plastic we collect into brand new Preserve Toothbrushes and other products. It's a virtuous cycle! The program has been hugely successful and now needs a dynamic program manager to take it to the next level. If you have a passion for sustainable living, have marketing and/or retail experience, are a superior communicator, are high energy, and are undaunted by managing a wide variety of detail-driven responsibilities, we'd love to hear from you.

Job Description

The Preserve Gimme 5 Program Manager will report to the Director of Marketing and will oversee all areas of this flagship marketing and recycling program. Key areas of responsibility include:

1) Store support, training and development

- Managing relationships with all Whole Foods regions and stores
- Creating training materials to keep stores engaged in the program and to improve the quality of their participation in the program
- Ensuring high level of satisfaction of retail partners via regular program assessment and communication

2) Operations management

- Working with the Director of Environment, manage tracking and shipping of plastic from stores and distribution centers to Preserve's sorting facility
- Serving as point of contact for Preserve's sorting facility
- Tracking and analyzing key metrics to continuously improve program operations and environmental impact

3) Marketing communications

- Creating content for web site, social media, PR and other marketing communications to report on program progress and engage more Preservers in Gimme 5
- Responding to all Preserver (consumer) inquiries about the program



4) Partner support

- Creating regular reports on program progress for sponsoring partners
- Creating presentations and other materials for prospective partners

5) Program development

- Determining growth strategy beyond existing retail locations
- Corresponding with and preparing materials for prospective retail and other program locations

Qualifications:

- Excellent oral and written communication skills
- Attention to detail and pride in accuracy and organization
- Ability to effectively prioritize projects and juggle priorities as needed
- Effective at working autonomously and collaboratively
- Willingness to be held accountable for deliverables and overall performance
- Strategic thinking and problem solving skills
- Prior marketing or retail experience

The people we want to work with are:

- Team players with a positive, eager to get-it-done attitude
- Interested in working for a small company with an entrepreneurial spirit
- Self-motivated with an ability to work well under pressure
- Committed to socially and environmentally responsible business practices
- Passionate about the Preserve brand and working toward our goal of bringing Preserve products to millions of households across America (and eventually the world!)

Compensation

\$35-45,000 depending on experience

Start date

March 2010

Application Process

Please send a resume and cover letter detailing why you are fit for this role (please include your first and last name in each document's file name e.g., Jane.Smith.resume.pdf) to hr@preserveproducts.com with "Gimme 5 Program Manager" as the title of the email. No phone calls please.